

# Annual Report 2023-2024

*A Year  
of Modernization*



**FondationSCPR.org**



**SERVICES COMMUNAUTAIRES  
COMMUNITY SERVICES**  
PRESCOTT · RUSSELL  
FONDATION · FOUNDATION



# Mission, Vision, Values

## Our Mission

To raise funds to support the in-home care activities for clients of Prescott-Russell Community Services.

## Our Vision

To be recognized as a trustworthy organization and an essential ally in the well-being of seniors.

## Our Values

Transparency  
Inclusion  
Solidarity



# Board of Directors 2023-2024

Denis Paquette, President  
Jeanne Charlebois, Vice-President  
Francois Brisson, Secretary-Treasurer  
Carole Chartrand, Director  
Three Vacant Positions



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# Message from the President and the Executive Director



## Message from Management

Modernization is a word that perfectly summarizes the past year for the Prescott-Russell Community Services Foundation.



Denis Paquette  
President of the Foundation



Sylvie Lefebvre  
PRCS Executive Director

# Message from Management

We succeeded in finalizing several projects that were started in previous years and implementing ideas proposed by our board and staff for some time. We also hired a part-time resource.

At the end of March 2024, after several months of preparation, we launched our new website, which also highlights our new brand image. Modern, dynamic, and user-friendly, the site now allows us to post our news and events, as well as accept online donations and newsletter sign-ups.



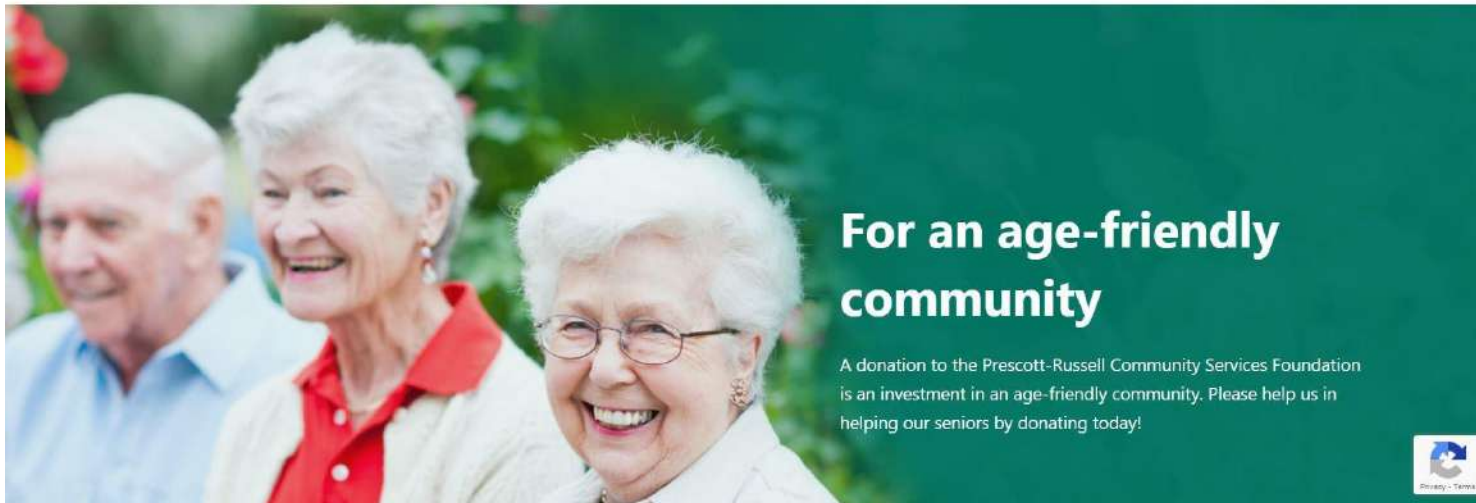
## Message from Management

A new donor management portal has been integrated into our website, allowing us to sell raffle tickets and event tickets online. Secure, the portal also generates tax receipts with a single click. Additionally, we have launched a Facebook page to better communicate with the public.

These improvements will help us become much more efficient in pursuing our mission, which is to raise funds so that our seniors can live in a community where it is good to age. Thanks to these new tools, we will be able to launch our first major campaign in the coming year.




# Homepage of the New Website



## For an age-friendly community

A donation to the Prescott-Russell Community Services Foundation is an investment in an age-friendly community. Please help us in helping our seniors by donating today!





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# The impact of Your Donations on Seniors in Prescott-Russell



## Demand for Financial Assistance

With the full resumption of activities after the pandemic, the marked increase in the cost of living, and the aging of our population, the demand for financial assistance for medical transportation has nearly doubled since last year.

### Contributions for Transportation of Low-Income Clients

	2022-2023	2023-2024
Financial Contribution	\$17 773	\$34 585
Number of Clients Assisted	399	583



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# The Foundation in the Community



## The Foundation in Action

For several years, we have been able to rely on the support of the Hawkesbury Delta Bingo to help us raise funds.

The funds raised through these activities provide essential financing for the Prescott-Russell Community Services Foundation.





## The Foundation in Action

Thanks to the support of our community partners, we are able to provide valuable assistance to seniors in need within the Prescott and Russell community.

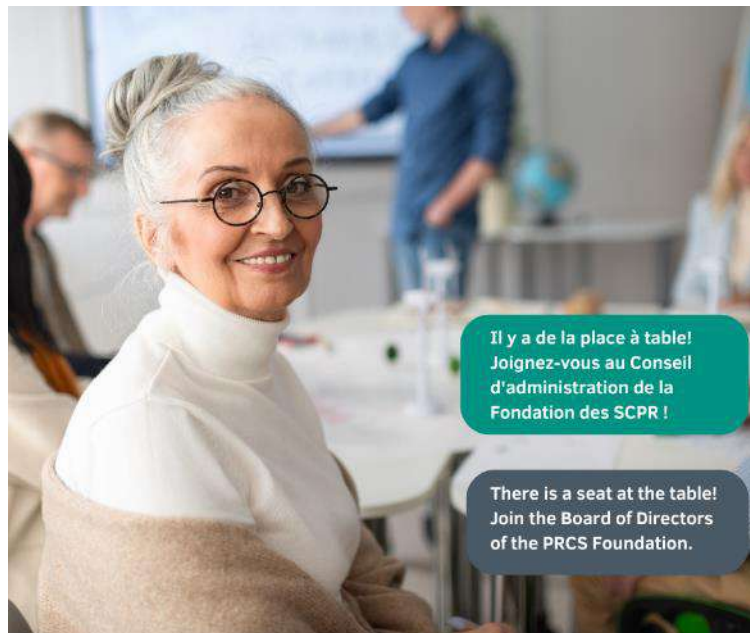




## The Foundation is recruiting!

If the well-being of our seniors is important to you, submit your application to join our Board of Directors. All details are available online.

[FondationSCPR.org](https://FondationSCPR.org)





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